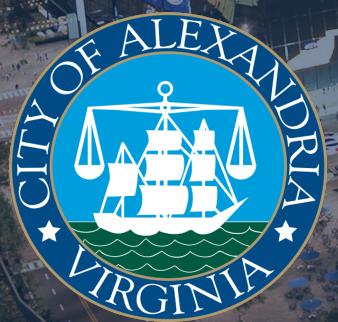


MONUMENTAL OPPORTUNITY



JBG SMITH



MONUMENTAL
SPORTS & ENTERTAINMENT

For Illustrative Purposes Only

Alexandria Listening Sessions

City of Alexandria and Monumental Sports and Entertainment leadership will join the community in a series of weekly virtual listening sessions on Thursday nights from 7-8 p.m. organized around the following topics:

- 1.18.24 – Financial Proposal & Economic Impact
- 1.25.24 – Schools, Housing & Community Benefits
- 2.1.24 – Transportation & Traffic Management
- 2.8.24 – Small Business & Economic Opportunity



Tonight's Panel

Alexandria staff and Community Partners

Lauren Augustine, Associate Director Government & Community Relations, Virginia Tech

Jeffrey Farmer, Deputy Director, Department of Planning & Zoning, City of Alexandria

Crispus Gordon, III, Director of Government Relations and Community Affairs, Monumental Sports & Entertainment

AJ Jackson, JBG SMITH

Helen McIlvaine, Director, Office of Housing, City of Alexandria

Jim Parajon
City Manager,
City of Alexandria

Dr. Clint Page
Chief Accountability &
Research Officer,
Alexandria City Public Schools

Stephanie Landrum
Alexandria Economic
Development Partnership

Entertainment District



City-owned Performance Venue

The performance venue will be owned by the City of Alexandria (or related entity) on ground leased from the **Virginia Sports and Entertainment Authority**

The venue will be managed by a Partnership and Operations Agreement between the City and MSE.

- 4,000 – 8,000 person capacity
- Ability to flex outside into the surrounding plaza
- Number of City events to include things like:
 - High school graduation
 - Community celebrations
- Exploring Alexandria-based group discount program
- New asset for Visit Alexandria sales team promotion and booking



For Illustrative Purposes Only



Opening in spring 2025 in Alexandria, Virginia, the Virginia Tech Innovation Campus is a place where you can gain hands-on experience working with industry and government to tackle real problems, accelerate your impact, and supercharge your career from day one. Because change doesn't happen in a silo, we're intentionally building the foundation for the future from one of the most inclusive and connected tech communities in the country.



Upcoming Engagement Opportunities

Please visit MonumentalALX.com for a full list of scheduled events. Next week, the calendar includes:

- *City Council Town Hall*: 1.27.24 at 9:30 AM
Councilmembers answering submitted community questions, concerns, and feedback
- *Listening Session*: 2.1.24 at 7:00 PM
Transportation and Traffic Management
- *Pop-Up*: 2.3.24 at 10:00 AM – 12:00 PM
Stop by Leonard “Chick” Armstrong Recreation Center, 25 W. Reed Ave to ask questions





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