

PHASE 1 RE-OPENING INFORMATION PERSONAL CARE AND GROOMING SERVICES

PHASE 1 STATUS

Establishments must either implement the following mandatory requirements or remain closed.

This guidance is provided for all beauty salons, barbershops, spas, massage centers, tanning salons, tattoo shops, and any other location where personal care or personal grooming services are performed operating in the City of Alexandria.

MANDATORY STATE REQUIREMENTS (SOURCE: [Forward Virginia](#))

Businesses must strictly adhere to the physical distancing guidelines, enhanced cleaning and disinfection practices, and enhanced workplace safety practices provided in the “Guidelines for All Business Sectors” document. They must also adhere to the following additional requirements:

- Post signage at the entrance that states that no one with a fever or symptoms of COVID-19, or known exposure to a COVID-19 case in the prior 14 days, is permitted in the establishment.
- Post signage to provide public health reminders regarding physical distancing, gatherings, options for high-risk individuals, and staying home if sick (samples at bottom of this document).
- Capacity must be limited to no more than 50% of the lowest occupancy load on the certificate of occupancy while maintaining a minimum of six feet of physical distancing between all individuals as much as possible.
- Services must be provided by appointment only, with only one appointment per service provider at a time.
- Stagger stations with at least six feet of separation.
- Maintain physical distancing of at least six feet within the waiting area.
- Staggered appointments must be utilized to minimize the number of individuals congregating in a waiting area and allow time to disinfect work stations and tools in between clients.
- Employees and service providers working in customer-facing areas are required to wear face coverings over their nose and mouth, such as using CDC Use of Cloth Face Coverings guidance.
- Provide face coverings for clients or ask that clients bring a face covering with them that they must wear during the service. Limit services to only those that can be completed without clients removing their face covering.
- Wash hands with soap and water for at least 20 seconds after each service is performed, and, when gloves are worn, change gloves after each client’s service.



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- Perform thorough cleaning and disinfection of frequently contacted surfaces every 60 minutes; clean and disinfect all personal care and personal grooming tools after every use or discard.
- Employers must maintain a list of the names and contact information for all clients, to include the date and time services are received.

TEMPORARY SUSPENSION OF ENFORCEMENT TO ALLOW SALES FROM SIDEWALK

To support local business, effective as of March 19, 2020, the City of Alexandria has suspended enforcement of the following regulation and special use permit conditions that limit outdoor sales.

Sidewalk/Parking Lot Vending: Until further notice, the City is permitting restaurants and retail establishments to vend on adjacent sidewalks or parking lots. Vending is limited to the placement of orders and customer pick-up. Establishments must limit gatherings to not more than 10 people and ensure that at least a six-foot distance between patrons is maintained. ([Zoning Ordinance 7-1500](#))

FREE ALEXANDRIA BRANDED SIGNAGE FOR YOUR BUSINESS

The City of Alexandria and the Alexandria Health Department have produced a wide array of information in response to the COVID-19 pandemic. All items are available for distribution or printing by residents, businesses and organizations. The guidance in each item was current as of the date indicated, but newer guidance may now be available. For assistance with reproduction or to make another request regarding items in this catalog, [please submit a COVID-19 Catalog Resource Request](#).



ALX PROMISE PROGRAM- ALEXANDRIA HEALTH DEPARTMENT

The Alexandria Health Department (AHD) has worked with the City of Alexandria and Visit Alexandria to create the ALX Promise program to encourage the safe and gradual reopening of the local economy. When customers see the ALX Promise shield displayed on a business's window or website, they will know that the

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business has committed to higher safety standards for employees and customers than the minimum rules required by law for all businesses.



The ALX Promise shield means that a business has:

- Participated in training with an AHD Environmental Health Specialist on the requirements to reopen their business.
- Trained all of its employees on the safety measures needed for a safe reopening.
- Submitted a completed checklist, training record and pledge commitment to ensure the safety of its employees and staff.
- Agreed to follow all future applicable health guidance as Alexandria enters new phases of reopening.

[Register your interest to participate online](#), and AHD will follow up to schedule training.

BEST PRACTICES

- Provide hand sanitizer at the reception area and all stations for employee and client use.
- Remove commonly touched non-essential items such as magazines, self-serve coffee, and candy jars.
- Where possible, use disposable towels, capes, and linens. All reusable towels, capes, linens and other porous fabric should be laundered after single use. Non-porous capes (e.g., plastic, vinyl) should be cleaned and disinfected after single use or discarded. Towels, capes, and linens should be stored in a closed, covered container prior to use.
- When capes are used on clients, use a freshly laundered or disposable cape for each client.
- Minimize to the greatest degree possible close, direct face-to-face contact with clients, such as allowing clients to be seated prior to approaching to perform a service.
- When protective equipment such as face coverings are used, launder daily and wash hands after touching/adjusting face covering while working.
- Use separate doors to enter and exit the establishment when possible.
- Consider installing touchless door and sink systems or providing single-use barriers (e.g., deli tissues, paper towels) for use in touching door and sink handles.
- Consider limiting the maximum time of services (e.g., no more than 1 hour).

ADDITIONAL RESOURCES

- [CDC Symptoms English](#)
- [CDC Symptoms Spanish](#)
- [CDC Printable Flyer English](#)
- [CDC Printable Flyer Spanish](#)
- [FDA information](#)
- [CDC Re-Opening America Cleaning and Disinfecting](#)
- [Symptom Monitoring Log \(VDH\)](#)
- [CDC What You Need to Know About Handwashing VIDEO](#)

Further information can be found for Personal Grooming at [CDC](#) and [VDH](#).



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Economic
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CONTACT

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